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# PRESS RELEASE

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## Western PA Chapter of NECA and Mosaic Learning Announce Joint Venture *New Mobile Application proven to improve NECA Chapter Functions and Communications*

**Pittsburgh, August 3, 2015:** The Western Pennsylvania Chapter of NECA and Mosaic Learning announced today the details of a promising joint venture that has been designed to integrate many of the day-to-day NECA Chapter functions and communications into a robust mobile platform and application. The new mobile application is an enhanced development of an application that was originally designed and developed by the Western Pennsylvania Chapter of NECA. Mosaic Learning collaborated with WPA to enhance the functionality of the mobile application and develop it across a broader platform for greater flexibility and boosted capabilities.

WPA Chapter Executive Director, Chad M. Jones, noted that the joint venture has several important implications for NECA Chapters and their contractor members. To begin with, Jones stated, "I tasked my Assistant Director, Cody Phillips with the vision of creating a mobile application that would become a Swiss Army knife for Member Services. In my eyes the development of a mobile application for our membership and this industry was an untapped, yet practical proposition. What he developed has essentially replaced former stand alone objects like directories, calendars, memos, labor rates, agreements, jurisdictional maps, newsletters, photo albums, & video hubs. It is, in essence, a warehouse at your fingertips encapsulating all of the aforementioned items in one location with the ability for *real time / up to the minute* dissemination of information. Since the application's inception, we have been inundated with calls from other NECA Chapters that have inquired about our abilities to build a similar app for them. While we originally thought about trying to accommodate these requests, I began looking for avenues of proactivity to reach beyond our chapter to make this available for all NECA Contractors. This made the decision to partner with Mosaic Learning a natural fit. They simply can take our original design to a new level for all." Chapter President & Lighthouse Electric CEO, Todd Mikec added, "The advantages are clear. The new mobile application is built on an established and time-tested platform that meets the needs of today's NECA Contractors. Second, the new platform extends our original development capabilities, allowing for a greater potential impact for other NECA Chapters and it does so on a more robust platform with enhanced functionality for NECA Chapters of all sizes."

Mosaic Learning CEO, Michael I. Callanan, emphasized too, the benefits this joint venture offers to other NECA Chapters. "I am most excited that we were able to work from an existing framework that has already been validated."

ed in the field. WPAs knowledge of what it takes to run the day-to-day operations of a NECA Chapter is reflected in the functionality of the application. This is a win-win. I am so grateful that the WPA Board has chosen Mosaic Learning to extend this application to the broader NECA community."

Under the terms of the joint venture, WPA and Mosaic Learning will collaborate on the design and enhancement of the new mobile application to ensure that the functionality of the application is aligned with the needs of NECA Chapters. Mosaic Learning will offer several "bundled" packages that will be designed to allow each NECA Chapter the opportunity to select the appropriate level of functionality and benefits that their Chapter requires. WPA and Mosaic Learning are working collaboratively with National NECA in Bethesda, MD to ensure that the mobile application is integrated with National NECA membership services and communication systems. National NECA's Vice President & COO, Dan Walter said of the endeavor, "This app will be an excellent opportunity to provide members with news and information in an easily accessible form. We look forward to working with the Western Pennsylvania Chapter and Mosaic Learning and welcome the opportunity to provide input and support for this project."

Availability of the new mobile application is expected in the last quarter of 2015. For additional information, please contact either WPA or Mosaic Learning.

### **About Western Pennsylvania NECA**



For over 65 years, the Western Pennsylvania Chapter of NECA has provided its members with an effective agency through which to express their collective voice on issues affecting the electrical construction industry. Today the chapter represents qualified, reliable, and experienced contractors throughout Western Pennsylvania. We represent the very best the electrical world has to offer.

This chapter serves its members through Labor Relations, Educational Services, Safety Training, Government Affairs, Marketing, Public Relations, Convention/Electrical Industry Exposition, Technical Services and what we feel is an overall creation of a better business environment.

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Our Purpose: To Provide Superior Service to the Best Union Electrical Contractors  
Our Mission: Enhance, Promote, and Represent the Electrical Construction Industry in an Exemplary Manner

## **About Mosaic Learning**



Mosaic Learning provides consultation, strategy, technology and solutions that enhance the learning process from ideation to completion. Located and operated in the US, our collaborative methodology and innovative techniques ensure the right message and the right training is conveyed to our client's target audience. At our core, Mosaic Learning creates smarter, more advanced learning programs for the end user. This can range from technical training to company-wide messaging. We create eLearning or blended learning environments, build web and mobile applications, and develop custom learning programs through the use of practices such as gamification. In the end, we help organizations around the world simply do better business by guaranteeing their learning and training experiences are not just delivered, but retained. Through our use of our experiential learning practices, we are helping you create fundamental transformations within your organization that set you above the competition and on a path to ultimate success.